

Peckham Square Public Art Commission

Consultant Brief



Peckham is a creative epicentre in South London with vibrant grassroots culture and creative organisations, arts and design education and a strong local identity. Southwark Council has allocated £7m for a major revamp of Peckham Square to become a focal point for civic and cultural activities and to drive economic growth.

As part of this redevelopment, Southwark Council are seeking an organisation, individual or consortia to work with the council, Damilola Taylor Trust (DTT) and Hope Collective to scope, commission and help fundraise for a new piece of public art to be located on the square. The vision for the artwork is to celebrate youth. We want to take a positive look towards the future and honour Peckham's past to build on Damilola Taylor's legacy and the work of his family and the Hope Collective.

The consultant will work with the Peckham Square design team to ensure the best integration of art and landscape and the artwork will be commissioned in line with Southwark's [Public Art Policy](#) and the council's [Southwark Stands Together](#) pledges.

The consultant will be responsible for working across three phases of the project:

- Phase 1: Feasibility
- Phase 2: Artist Commissioning
- Phase 3: Fundraising Support and Technical Development

The council is aware of the specialist skillset(s) required across the three phases. We are open to applications from individuals or from small teams to provide the varied skillsets and experiences required to meet the brief. Additionally, the consultant/team must have robust experience of working collaboratively with communities and demonstrate how they will be brought on the journey from an early stage, in a sensitive and inclusive manner.

Fee

Total: £12,250 + VAT if applicable

Phase 1: £3500 (expected days' work 10-days @ £350)

Phase 2: £3500 (expected days' work 10-days @ £350)

Phase 3: £5250 (expected days' work 15-days @ £350)

The total project budget is £30,000 + VAT if applicable, including these fees as well as resource for the required associated activities, listed below.

Background

Damilola Taylor was murdered on 27 November 2000, in Peckham. Two brothers, who were 12 and 13 at the time of the killing, were convicted of manslaughter in 2006. December 7th, Damilola's

birthday, was officially designated as the Day of Hope by Prime Minister Boris Johnson on the 20th anniversary of Damilola's killing in 2020.

In 2021, Richard Taylor (father of Damilola Taylor and Chair of Trustees of the Damilola Taylor Trust (DTT)) and Hope Collective, a partnership of leading cross-sector organisations, contacted Southwark Council to discuss the possibility of piece of art located on Peckham Square to celebrate the life of Damilola Taylor. Richard Taylor's original proposal, for a mural on the façade of Peckham Library, was discounted as technically unfeasible. Since then, the council has been working closely with the DTT and Hope Collective to evolve the project and ensure it fits in with the wider vision for public art within the square. Richard Taylor sadly passed away on the 23rd March 2024; his son Babatunde has been appointed as Chair of the Trust.

Brief

The consultant will work across three phases of the project:

- Phase 1: Feasibility
- Phase 2: Artist Commissioning
- Phase 3: Fundraising Support and Technical Development



The vision for the artwork is to celebrate youth. We want to take a positive look towards the future and honour Peckham's past to build on Damilola Taylor's legacy and the work of his family and the Hope Collective. The consultant will ensure young people are at the core of the project and are actively involved in all stages. The consultant will work collaboratively with Southwark Council, DTT, Hope Collective and the Peckham Square Design team.

Specifications and outputs

Phase 1: Feasibility

The consultant/team will be responsible for:

- Development of a project feasibility study, working with the appointed architects and design team for the square. To include, but not limited to:
 - A vision statement outlining how the work will align with the visions of the council, Damilola Taylor Trust and Hope Collective
 - Scope plus locations for potential artwork(s) (including design options) in consultation with the square design team

- A commissioning methodology for the artwork that amplifies the voices of young people and focuses on their hopes for the future by involving them in commissioning and decision-making process
- A communication engagement plan in line with Southwark's [Public Art Policy](#), and aligned to the wider programme for consultation and engagement
- A developed fundraising plan for fabrication and install. DTT and Hope Collective will hold overall responsibility for fundraising, the consultant will work collaboratively to develop the plan and to support fundraising activity as required and as capacity allows
- Overall project costings and budget (including fabrication and install)

Anticipated Outputs:

- Written feasibility report for internal audiences with executive summary for external publication incl. presentation for internal and external audiences.

Phase 2: Artist Commissioning

Following the success of Stage 1 – the consultant/team will be responsible for:

- Managing artist commissioning process in line with commissioning plan outlined in feasibility study, to include but not limited to:
 - Recruiting a diverse community panel, with young people at its core, to inform the commissioning process from start to finish
 - Setting up and convening meetings with the community panel to coproduce the artist brief
 - Launching the artist open call and raising project profile using communication and engagement methods outlined in the feasibility study with the support of the councils Culture and Communications teams
 - Managing the shortlisting process with the community panel and convening meetings as required
 - Producing a public exhibition in the local area of shortlisted designs prior to confirmation of the selected artist or design for feedback. Material costs relating to this will be covered by a separate written agreement.
 - Wider community consultation on shortlisted designs as required
 - Liaising with relevant council departments and officers (Planning, Sustainable Growth, Community Engagement etc.) with the support of LBS Culture Team and any other key delivery partners

Anticipated Outputs:

- An artistic brief, developed with a Community Steering Group, to include:
 - Site specifications including technical data
 - Curatorial process
 - Timeline for commissioning as well as information on eligibility and selection criteria
 - Statement of any/all approvals required (including Planning / Highways etc.)
- A public exhibition in the local area of shortlisted designs
- A report on engagement and consultation approach (numbers engaged, methods etc.)
- Final artwork proposal, including technical plans for installation and maintenance

Phase 3: Fundraising Support and Technical Development

Following the success of Stage 1 & 2 – the consultant/team will be invited to support the development of the project from conception to installation, responsible for:

- DTT and Hope Collective will hold overall responsibility for fundraising, however the consultant will support DTT and Hope Collective by providing project management expertise and oversight in accordance with the fundraising plan. This may include inputting into or reviewing funding applications, managing stakeholders and raising the project profile
- Producing technical development and installation methodology (including working with Peckham Square design team, structural engineers and other relevant specialists)
- Supporting on the commissioning of any required site-specific surveys (ground holes, ecology etc.) specific to the project
- Supporting wider community and stakeholder engagement relating to the project as required
- Supporting the curatorial process as required including liaising with and supporting selected artist as required
- Liaising with relevant council departments and officers (Planning, Sustainable Growth, Community Engagement, Comms etc.) with the support of LBS Culture Team

Anticipated Outputs:

- Technical plans for installation and maintenance
- Community and stakeholder engagement report
- Final report for internal and external audiences

Budget

Sustainable Growth have identified £30,000 to the project, and to help bring the project to fundraising ready stage and to conception. An indicative budget breakdown is outlined below.

Phase 1: Feasibility	£3,500
Item	Cost
Consultant fees <ul style="list-style-type: none"> Expected days' work 10-days @ £350 	£3,500

Phase 2: Artist Commissioning Process	£8,250*
Consultant fees <ul style="list-style-type: none"> Expected days' work 10-days @ £350 	£3,500
Commissioning and consultation process <ul style="list-style-type: none"> Comms and promotion Shortlist honoraria Shortlist exhibition Venue hire 	£4,750*

Phase 3: Fundraising and Technical Development	£13,250*
<ul style="list-style-type: none"> Technical Development Site surveys and analysis Structural Engineer input Comms / documentation Community engagement 	£8,000*

	£8,000*
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Contingency	£5,000*
For unforeseen project costs	

Total	£30,000
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*managed by Southwark Council.

Timeline

Stage	Date
Phase 1: Feasibility Study	January – February 2025
Phase 2: Artist Commissioning	March – May 2025
Stage 3: Fundraising Support and Technical Development *Unveil final designs on 7 th December Day of Hope 2025	June – December 2025

How to apply

We actively encourage applications from people of all backgrounds, especially those currently less represented in the creative sector. We are open to a discussion regarding collaborative approaches and invite applications from consortia.

If you would like to discuss the brief in more detail before submitting a formal response, please contact:

Ella Sweeney, Senior Projects Officer (Culture and Events) at ella.sweeney@southwark.gov.uk

Formal responses to the brief should be submitted to ella.sweeney@southwark.gov.uk, with Public Art Consultant – Peckham Rye Lane in the subject heading **by 07th November 2024**, and should address the following four points:

1. Outline your / the teams relevant experience and suitability for delivering the brief, detailing your track record in delivering similar activity, and your active connection to Southwark.
2. Outline the extent of the services and support you would be able to offer for the fee and outline any proposed alternative budget breakdowns for the project. We are particularly interested in how you would amplify the voices of young people by involving them in commissioning and decision-making process.
3. Outline any enhancement to the brief that you would be able to offer, e.g. community connections, promotional support via your own channels, creative mentoring, industry contacts and other forms of social value. We are particularly interested how these enhancements might relate to young people.
4. Outline how your approach to delivering the contract will embody a commitment to inclusion, tackling inequality and anti-racism, as described in our [Southwark Stands Together pledges](#). We are particularly interested in your proposed approach to working with young people on this project and your previous experiences working with young people.

Evaluation of Responses

Responses will be evaluated according to the below weighting:

Question	%
1. Outline your / the organisation's relevant experience and suitability for delivering the brief, detailing your track record in delivering similar activity, and your active connection to Southwark.	30%
2. Outline the extent of the services and support you would be able to offer for the fee and outline any proposed alternative budget breakdowns for the project. We are particularly interested in how you would amplify the voices of young people by involving them in commissioning and decision-making process	30%
3. Outline any enhancement to the brief that you would be able to offer, e.g. community connections, promotional support via your own channels, creative mentoring, industry contacts and other forms of social value. We are particularly interested how these enhancements might relate to young people.	10%
4. Outline how your approach to delivering the contract will embody a commitment to inclusion, tackling inequality and anti-racism, as described in our Southwark Stands Together pledges . We are particularly interested in your proposed approach to working with young people on this project and your previous experiences working with young people.	30%

Shortlisting and Interviews

Shortlisted applicants will be invited to an interview with the selection panel, the interview will consist of applicants presenting their response to the brief followed by a short Q&A discussion. Key application and interview dates will be:

Application deadline: 07th November 2024

Shortlist Interviews: w/c 21st November 2024

Final Selection: w/c 28th November 2024

